



## North East Area Social Isolation & Dementia Initiative

Natalie Stokes



## Key Milestones

- ▶ Annual Love Later Life event -part of Age Friendly Barnsley Festival
- ▶ Service Leaflet and Brand in place
- ▶ Targeted Leaflet Drop across the North East Area
- ▶ Active communications Facebook, Tweets, The Chronicle





## Who We Work With

- ▶ Area Councils, Ward Alliances and Area Team
- ▶ Community Groups and u3a
- ▶ Community Facilities
- ▶ Volunteers
- ▶ Local Older People
- ▶ Commissioned Services- CAB
- ▶ Other third sector organisations
- ▶ Funders
- ▶ Local Businesses
- ▶ BOPPAA
- ▶ Age Friendly Barnsley- Multi-Agency Groups

# Delivered

Number of 1:1s in service - 101  
79 Females, 22 Males

Attendees to group activities - 5600 over the year

17 Active Volunteers  
5 new  
1079 hours provided  
=£13.703 Social Value

Many shops & local businesses now Age/Dementia Friendly

Events held- 11

Trips organised - 1



# Information & Advice Service

**£97,000 Benefit Gains for the North East**

Achieved through the support of one day per week of specialist advisor time.  
Pension Age only - full support

Benefit checks, housing advice, care packages, blue badge, wills and so much more



## BOPPAA

Healthy Bones

Tai chi

Yoga

Walking groups

Bowls



# Events & Celebrations



Winter Wellbeing

Jubilee parties

Music in Care Homes

Age Friendly

Seaside trip

# Volunteers

New volunteers recruited 5

Total of volunteers working at any time 17

Hours of volunteering = 1079  
Social Value of £13.000

New volunteer roles created

Recruitment





## Key Challenges

- ▶ Transport / mobility
- ▶ Volunteers
- ▶ Prioritising the resources available
- ▶ Eyes on the Ground - reaching the most vulnerable & unnoticed



## Next steps / focus

- ▶ Training & development for Tara
- ▶ Covid Recovery on-going for many older people
- ▶ Hard to reach - eyes on the ground
- ▶ Volunteer recruitment events
- ▶ Digital inclusion
- ▶ Age Friendly Barnsley (Including Take a seat)
- ▶ Dementia Friendly groups





## This years events







# Questions?

